



MEDIA ALERT: SHOP HER CLOSET EVENT SEATTLE STYLE COMMUNITY COMES TOGETHER FOR A GREAT CAUSE!

(Seattle, WA) Fashion, philanthropy and community collide as we gather in downtown Seattle on Saturday, October, 14th for SHOP HER CLOSET EVENT (SHC). The first annual charity event will help raise funds for the Seattle chapter of Dress For Success, a national nonprofit organization that supports women working to break the cycle of poverty and empowering them to create safer and brighter futures.

The event welcomes all fashionistas from the area, men and women alike, to come meet 10 of their favorite high-profile fashion bloggers from the Seattle area and shop the items they've modeled online. Our guests will enjoy cocktails and light fare, a runway show, a silent auction, and more!

This event recognizes the importance of bringing visibility to the needs of our community as Seattle is becoming a platform for the blogging industry. We're not just men and women taking pictures—we care about each other and this industry, and we're doing amazing work. We believe SHC with Dress For Success Seattle is the perfect way to collaborate with an organization that believes, like we do, in what a little thing like clothing can do for the spirit.

The evening will highlight local business Lika Love Boutique, the title sponsor for the event. Lika Love will showcase their fall fashions as well as provide their striking mobile fashion truck, where a portion of the sales will also be donated to Dress For Success Seattle.

Our donation goal this year is \$5,000, and we can't do it without your help. **Get your tickets today!**

EVENT DETAILS

What: Shop Her Closet Event: Fashion, Philanthropy, and Community!

When: Saturday, October 14th, 2017

Where: The Hotel Theodore, 1531 Seventh Avenue, Seattle, WA 98101

Time: Doors open at 4pm. Tickets are FREE, please register at shophercloset.eventbrite.com

SHOP HER CLOSET (SHC) will bring Seattle bloggers and influencers together for a unique event that will create fellowship and diversity while also bringing philanthropic consciousness to the style community.

The event is equal parts pop-in shop, philanthropy, and party! Ten high-profile fashion bloggers from the Seattle area will be selling items from their blogs during the event, with ALL of the sale proceeds going to our honored partner, Dress For Success Seattle! So we're inviting all fashionistas, men and women alike, from all over the area to come meet their favorite bloggers and shop their favorite looks.

shopherclosetevent.com

ABOUT DRESS FOR SUCCESS SEATTLE

Dress for Success Seattle is a nonprofit organization working to empower women transitioning back into the workforce by providing professional attire and support to help them thrive in work and in life.

Their clients, who are referred through local social service agencies, meet one-on-one with a volunteer personal dresser at a scheduled time to ensure they receive the personal attention they need. Together, they choose interview-appropriate clothing that the client feels and looks great in. But, Dress For Success is about so much more than simply a new outfit. Besides apparel and accessories, their clients walk out with new confidence, self-esteem, and dignity.

seattle.dressforsuccess.org

ABOUT TALLZ & SMALLZ

SHC is the brainchild of Natalie and Ambra, the team behind tallz & SMALLZ, a fashion, beauty, and lifestyle blog specifically tailored to petite and tall fashionistas. We met here in Seattle in 2015 and immediately bonded both as transplants breaking into a new city and over a mutual fanatical attachment to style/fashion, beauty, traveling, and lifestyle. And what we both love about fashion is sharing how accessible style can be, no matter your size, shape, or height.

tallzandsmallz.com

